



Press Release

Al Ameri Launches Pioneer mobile-based SOS Solution

- User can send stress call in case of robbery, fire, harassment or car accident.
- 3 customised versions for Q2022 World Cup, Hajj & Oil-Gas Personnel.

Doha – xx Nov. 2014:

Al Ameri International, a Qatar company specialised in developing technology products and solutions with innovation, launched today the first-of-its-kind emergency response application on mobile phones. The application helps users in case of emergency situation, on road, at home, office, or shopping mall, where every second counts.

'Emergency Response' enables its user to trigger theft or robbery silent alert and share on social media with Google maps for a help in nearby location. It is operable on all mobile phone platforms including android and iOS (iPhones).

Once a stress call is sent with a single click, the application locates the user's GPS position and help call emergency number or call a number already set. The user can also send text messages (sms) to the same number or an alert to the command and control centre. In addition it will allow emergency personnel to get first-hand information about the user such basic bio-data such as blood type, along with other necessary medical facts like allergies, chronic conditions, and family doctor details.

The 'Emergency Response' application also is equipped with complete list of all the emergency departments with telephone numbers, from the police and civil defence, to ambulance and hospitals and also water and electricity authorities. It will tell the user about the nearest location of the facility sought.

The application also includes a number of user-friendly functions and features such as making regular phone calls, sending short text messages (sms). It also records videos and still images. In addition, the application user can report emergency for others.



It should be noted that Al Ameri International has developed three customised versions of the application. The first is built mainly for the Qatar 2022 FIFA World Cup finals to be organised in Qatar. It is meant to benefit thousands of fans who will flood into the country.

The second customised version is built for pilgrims during the Pilgrimage season (Hajj). Not only will pilgrims able to send stress messages, but also be guided in their rituals as the application include detailed illustrations.

The third customised version of the application is developed to serve those working in the oil and gas sector. It is known that the industry personnel are working in remote areas and at odd timings where they are prone to many threats, and every second counts in case of any emergency.

Herein below a list of all the functions, features and benefits of the 'Emergency Response' application:

- App can facilitate during medical emergencies, accidents, crime situations (eve-teasing, theft, stalking, etc.)
- App can flag down assistance when you need it most. Simply touch screen to flash faster!
- Help emergency and roadside services pinpoint your location
- Alert traffic to your presence or road hazards through siren
- Great specially for motorists, bicyclists, hikers, skiers, walkers, runners etc.
- Ideal for low visibility situations - nighttimes, bad weather, parking lots
- Works on multiple devices and screen sizes
- Simple, easy to use app with no ads or banners
- Quick way to ask for help using Call and Share your location by SMS.
- Easy way to find and Get direction to your nearest Police Station or Hospital or Insurance provider.
- Emergency sounds that can help you in emergency
- Emergency guide to Learn techniques/tips to be ready to fight with emergency situation before any unexpected happen.

- ENDS -



About Al Ameri International

Al-Ameri International is a Qatari based proactive and passionate company that is always striving for Qatar's & its International Partner success. It targets companies that think outside the box, with a clear goal: 'Bringing innovative companies that bridge between continents.' The Company is managed by Mr. Fahad A.B. Al-Ameri, the CEO, who enjoys a high level of International exposure and experience. As an Ambassadors Son, Fahad had the privilege of accompanying his Respected Father to the Republic of Algeria 1973-1979 & the United States of America 1980-1988. A graduate of the Embry Riddle Aeronautical University in Daytona Beach Florida, USA with a vast and successful Career and ventures into Oil & Gas, Petrochemicals, Media, Education, Social Development & Tourism. This vast experience makes of Mr. Al Ameri an asset for many Multi National Company to set up in the State of Qatar or the Gulf Cooperation Council States.

The Company's mission is 'We take very seriously the matter of getting the very best products and solutions in the technology, innovation, oil & gas, construction, sports & media, Religion, Hospitality & Healthcare involved in Qatar's 2030 Vision & Strategic Plan.'

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